

m-cro



MICRO

Micro Mobility Systems is a Swiss company founded by Wim Ouboter in 1997, which invented the world famous Micro Scooter.

25

YEARS OF
EXISTENCE

80

COUNTRIES

100%

FAMILY-OWNED

90

MIO. PRODUCTS
SOLD

MICROMINO



1.2

PEOPLE

35

KM

30

KM/H

m-ero

**THIS IS NOT A CAR! THE
MICROLINO AIMS TO BE A
NEW PRODUCT CATEGORY
BETWEEN A MOTORBIKE AND A
CAR.**

THEN, WHAT IS IT?



Category

M1 (Personenwagen)

L6e (Light Quadricycle)

L7e (Heavy Quadricycle)

Max. Perf.

-

4kW

15kW

Max. Weight

- (1.4t on average)

425kg (excl. Battery)

450kg (excl. Battery)

Max. Speed

-

45km/h

90km/h

License plate

Car license plate

Motorbike license plate

Motorbike license plate

Safety

Mandatory crash test

No mandatory crash test

No mandatory crash test

MICROLINO

The Microlino is the iPad of the mobility world, combining the advantages of a car with those of a motorbike. We equipped the Microlino with everything you need but nothing more: It is suitable for two people, has three battery options and offers enough space for your groceries. Let's go!

Start of production: 2021

Reserve now: www.microlino-car.com



The specifications are provisional and are subject to changes.

* Estimated



AUTOMOTIVE UNIBODY



TUBULAR FRAME CHASSIS

- Renault Twizy
- Citroen Ami
- XEV YOYO
- Biro



ALUMINUM EXTRUDED CHASSIS

- Lotus Elise
- e.GO
- Morgan Plus Four



UNIBODY STEEL CHASSIS

- **Microlino**
- VW Golf
- Tesla

FEATURES



EASY PARKING

Cross-park and fit three Microlinos in one parking space



SUN ROOF

Enjoy a pleasant breeze through the sunroof



FEATURES



CHARGING GENIUS

Can be charged from a household outlet in as little as 4 hours



SPACE WONDER

230 l storage space or space for 3 beer crates



THE EVOLUTION OF CARS...



625 kg



+160%



1625 kg



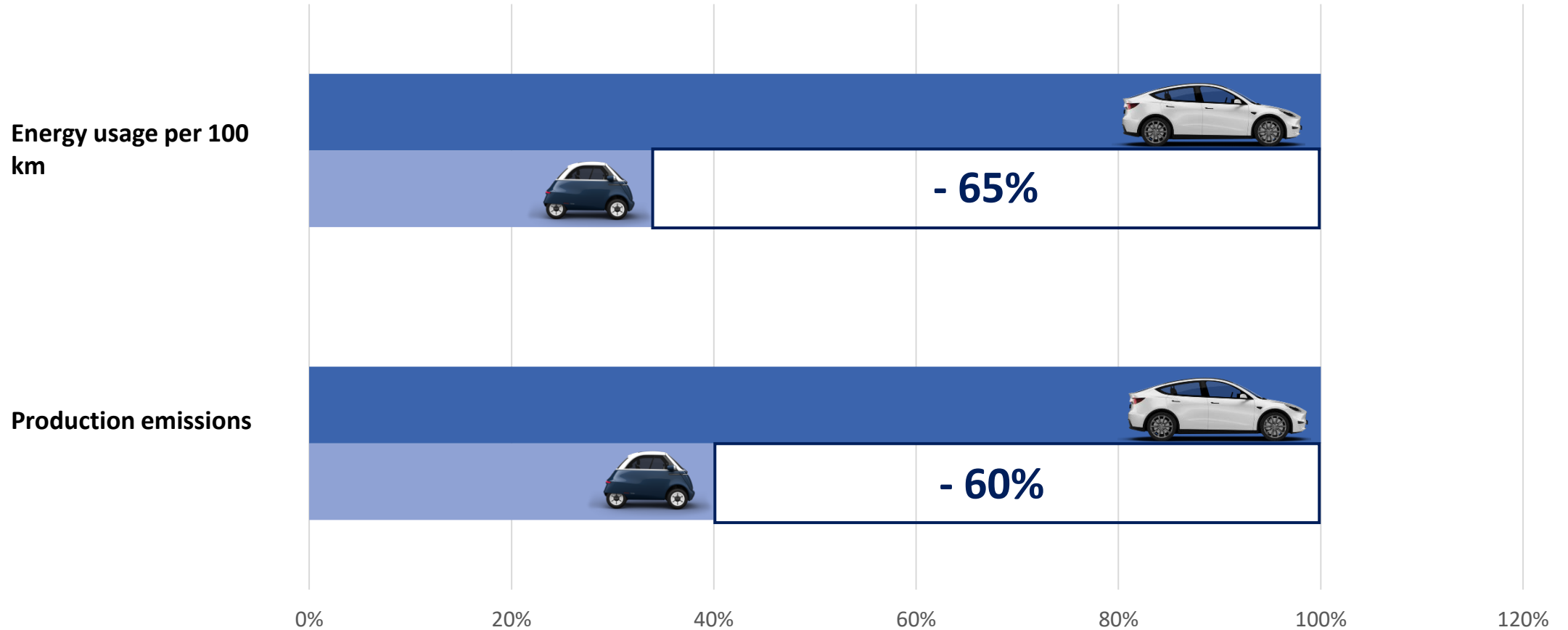
20-30-fold body weight



4-7-fold body weight



A THIRD OF THE CO2 FOOTPRINT



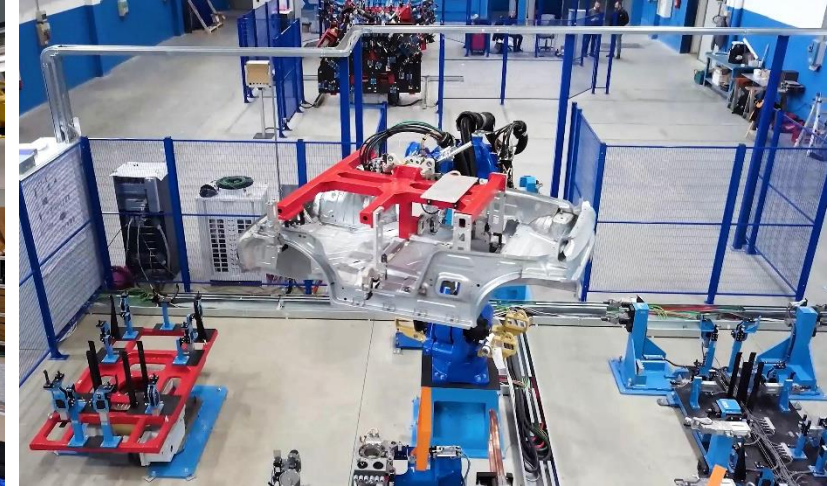
IN PRODUCTION SINCE 2022



BORN IN SWITZERLAND RAISED
IN ITALY



1800 PRODUCED MICROLINOS



OUTPUT: 100 MICROLINOS PER
WEEK

STATUS QUO SWITZERLAND



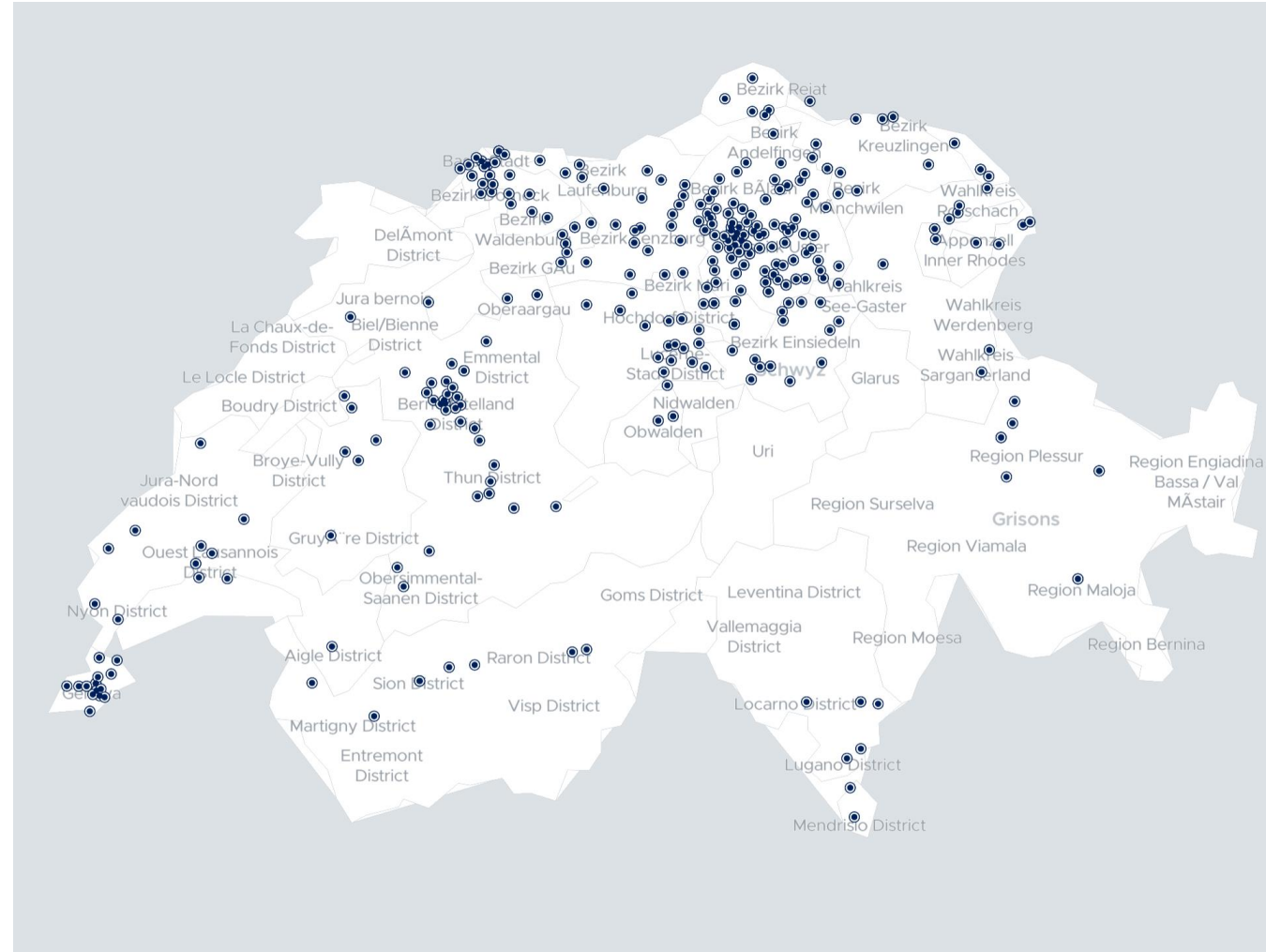
11
SALES & AFTER SALES
LOCATIONS



500
MICROLINOS DELIVERED
TO CUSTOMERS



49
AVERAGE AGE



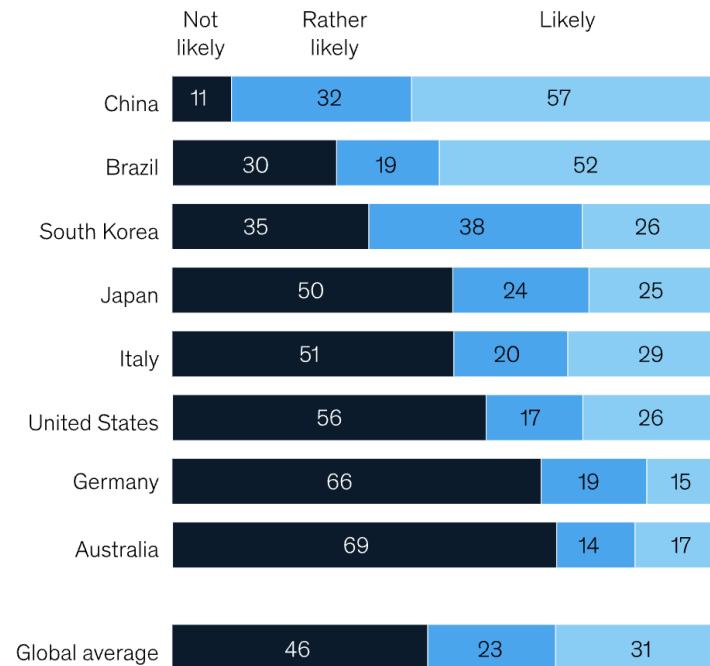
MARKET POTENTIAL GLOBALLY

[McKinsey](#) estimated that this product category has a total addressable market of up to **100 billion annually by 2030**.

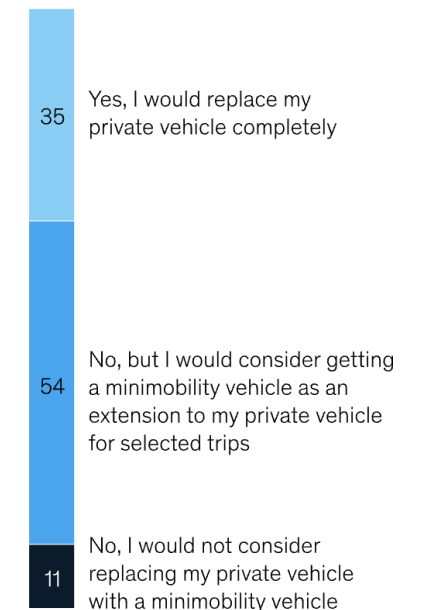
Globally, **89%** of people would be **willing to consider** such a vehicle either as a replacement or as an addition to their private cars.

More than 30 percent of surveyed global consumers would use a minimobility vehicle in their future mobility mix.

Consideration of minimobility usage and implied private-vehicle replacement,¹ % of respondents



Consideration of private-vehicle replacement globally,² % of respondents

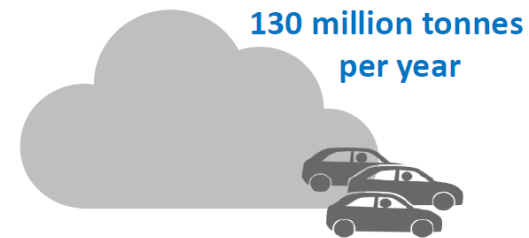


IMPACT ON CO2 SAVINGS?

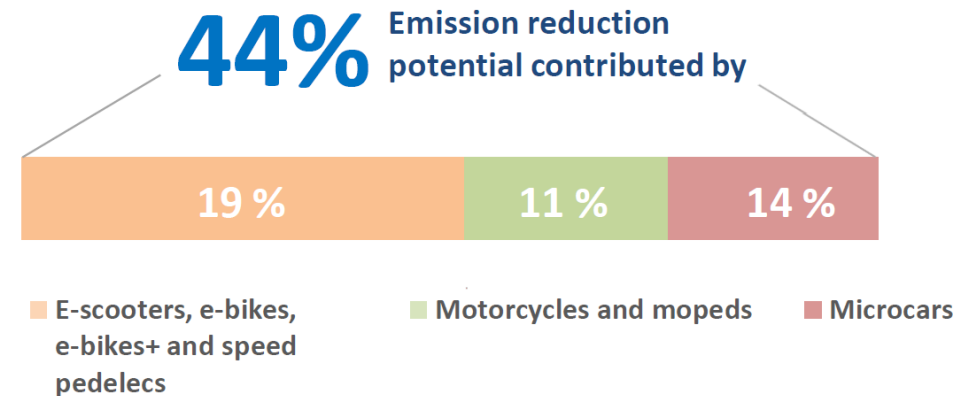
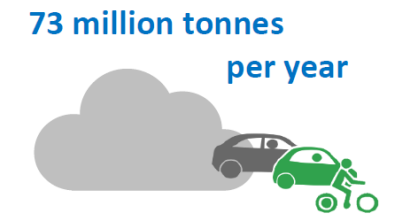
According to a study by DLR in 2022, there would be an **emissions reduction by 44%** if around 50% of the mileage of passenger cars would be replaced by light electric vehicles.

On average, for the trips substituted by LEVs, **88 % of the emissions could be saved compared to cars.**

CO_{2eq} emissions before LEV substitution



CO_{2eq} emissions after LEV substitution



OUR DEMANDS

- Inclusion of light electric vehicles in the CO2 fleet emissions calculation for cars.
- Redistribute car parking spaces to light electric vehicles.
- Pricing per square meter and not per car/vehicle.
- Non-monetary incentives, to boost adoption rate of light electric vehicles.

