## DRIVING THE ELECTRIC REVOLUTION

Bruno Vanel Program Director

# 01 MARKET CONTEXT



Only battery electric vehicles PC + LCV EUROPE = SIM | CHINA = CPCA | REST = JATO CHINA : excluding low speed BEV's **Excludes** BMW i3 REX and Twizy (except for Korea)

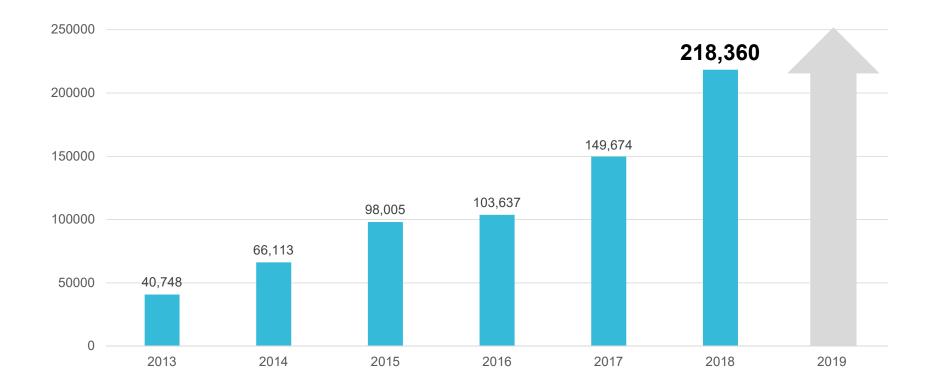
## WORLD EV MARKETS



**GROUPE RENAULT** 

3

## **EUROPEAN EV MARKET**



## EV WILL BECOME MAINSTREAM

#### **INFRASTRUCTURE & AUTONOMIE**

#### **CHARGING SPOTS & RANGE INCREASE**

/ Europe: 220k public charging spots end 2020

- / China: > 4M end 2020
- / Range : > 500km real (WLTP) by 2022

#### **COST DOWN**

#### EV TCO COMPETITIVE VS ICE FROM 2020 (FOR RENAULT)

 Battery cost decrease by 30% in USD/kWh vs previous generation

#### **MARKET GROWTH**

#### WORLDWIDE EV MARKET FORECAST CLOSE TO 10%

Average forecast of main analysts for 2025

#### **CHOICE AVAILABLE**

#### > 85% OF NEW CAR SOLD UNDER CAFE REGULATION

 + Purchase Incentives + Growing ICE ban

#### **REGULATION & POLICIES**

250 MODELS ANNOUNCED BY OEMS BY 2022

In all car segments (vs. 70 in 2017)



### GROUPE RENAULT, ELECTRIC VEHICLES FOR ALL



## 10 YEARS OF EV EXPERIENCE IN FAVOUR OF ELECTRIC MOBILITY FOR ALL

#### TECHNICAL EXCELLENCE



**ZOE** FLINS

e-Motor CLEON





Kangoo Z.E. MAUBEUGE

COMPLETE

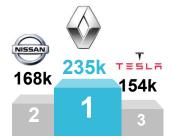
**ECOSYSTEMS** 

Battery pack TECHNOCENTRE



30 000 PEOPLE EV TRAINED 100% TRAINED DEALERS (SALES & AFTER-SALES)

#### EV LEADER IN EUROPE

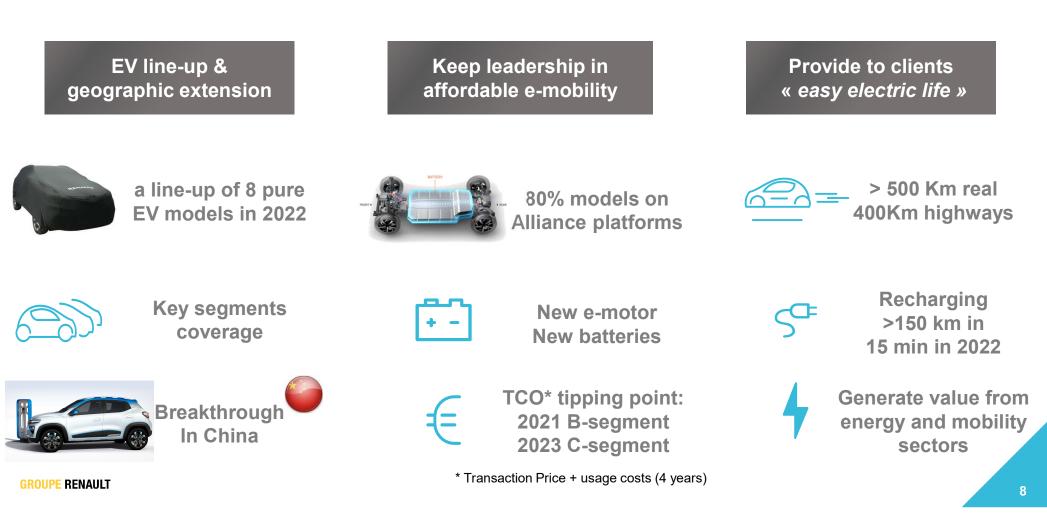


Cumulated total EV sales (YTD 07/2019)

N°1 IN ELECTRIC CARSHARING



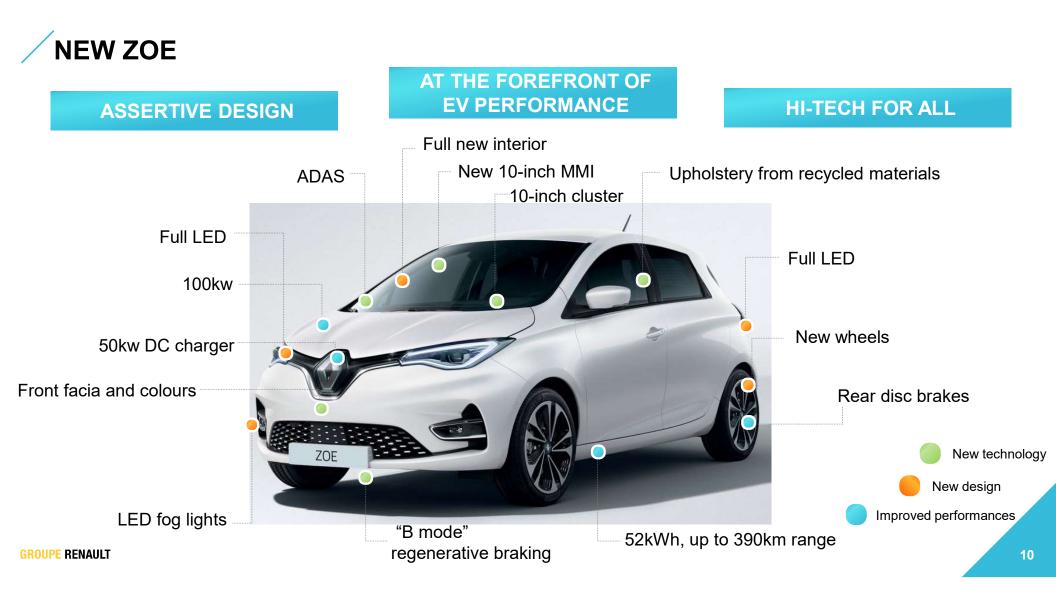
## ELECTRIC VEHICLES, PROFITABLE CORE BUSINESS FOR THE GROUPE

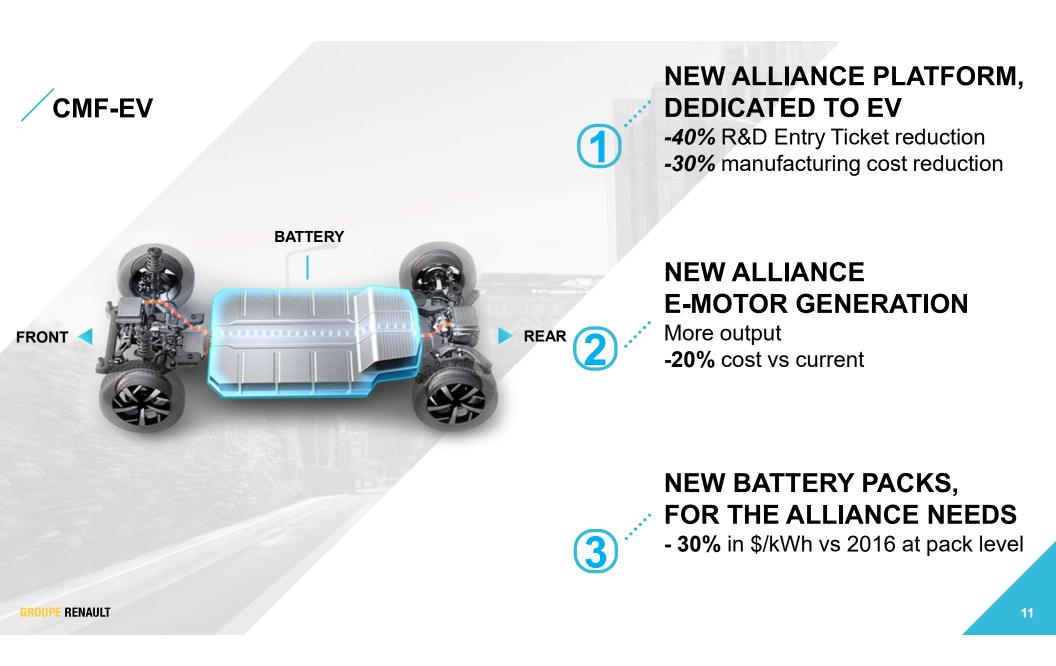


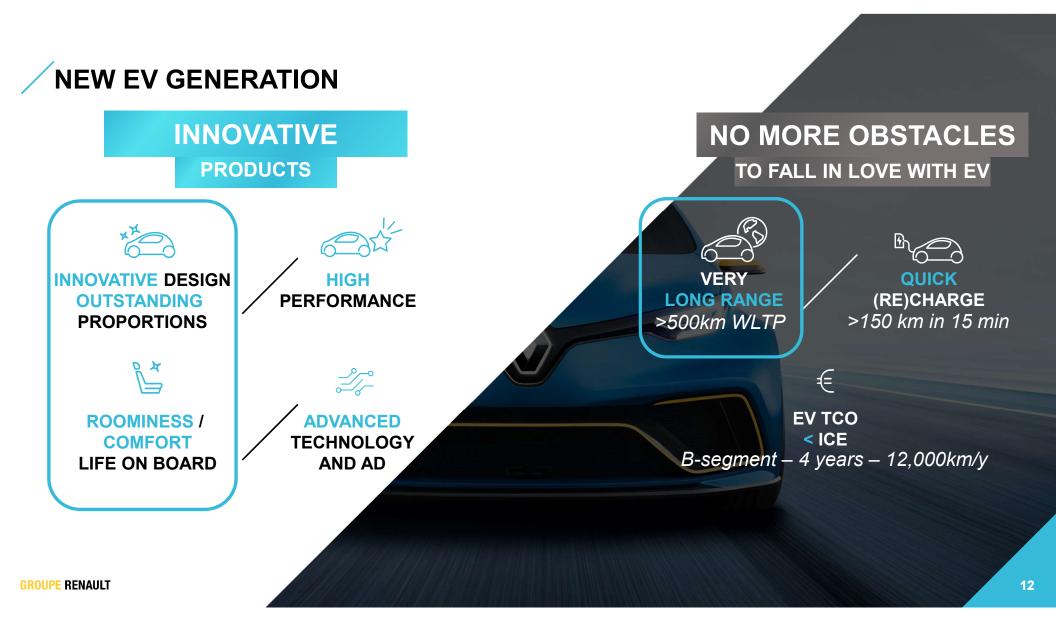
## **ZOE REMAINS THE BEST SOLD EV SINCE 201**

#1 Zoe 160 344 #2 Leaf 142 675 #3 Model S 78 533 #4 13 74 194 #5 Golf 69 453 #6 Kangoo ZE 43 297 #7 Model 3 41 816 #8 Model X 33 061 #9 Fortwo 29 318 ZOE #10 Soul 25 117

#### EV sales in Europe, full History (JULY 2019)







## **BUILDING TOMORROW'S ELECTRIC ECOSYSTEM**



